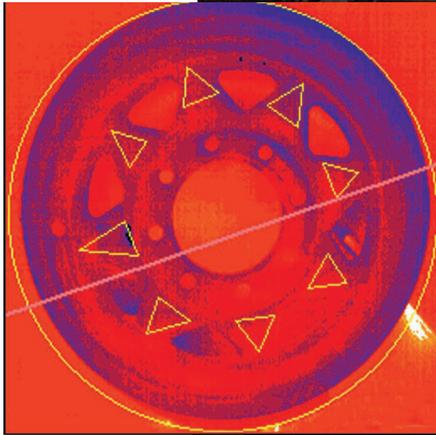


Leasing Program—United States

Acquire the equipment and services you need now



Ircon® and Raytek®, together with Datapaq®, are pleased to offer flexible leasing programs through our partner, Direct Capital Corporation. Direct Capital Corporation excels in delivering simple, fast and cost-effective financing programs to its clients. They help businesses get the equipment and technology they need to drive revenue and profits. And through a special partnership with our company, they can provide our U.S. customers with exceptional financial terms. Financing can help to strengthen your financial position by keeping the assets off your balance sheet. You'll also be saving cash reserves for other needs that arise. You can even bundle soft costs, such as training and support, right into your financing package.



Why lease?

- Helps you acquire the instruments you need now while capital expense budgets are tight
- Banks are often restricting operating lines of credit and leasing is an alternative
- Keeps bank lines open for inventory, payroll, and business expansion
- You can effectively use other peoples' money to make money
- Pay over time and take advantage of tax benefits and the time value of money
- Flexible payment options with longer terms (12-60 months) and 100% financing available for the purchase amount
- Up to 35% of leasing may be soft costs

What products are included?

- All Datapaq thermal profiling systems
- All Ircon infrared sensors, linescanners and thermal imaging systems
- All Raytek infrared sensors and process imaging systems

Case study

Company: A large steel company with a wide range of heat treating processes.

Need: A temperature profiling solution to optimize a slab reheat process. Goals are to maximize uniformity and throughput, while minimizing energy costs.

Challenge: The payback is clearly there, but cash is tight and financing is not readily available.

Lease transaction: The company completed the transaction via a leasing program, including the backup service and support. The total amount was \$42,000 over 36 months. Their monthly payment was \$1400.

Benefit: The customer was able to leverage their capital expense budget and take tax benefits for the amount of the purchase—\$42,000—this year, as the “American Recovery and Reinvestment Act” has officially extended the Section 179 Deduction increases through December 31, 2009.

Flexible alternatives

- Capital leases. Pay for the product over twelve to sixty months and purchase it at the end for \$1.
- Operating leases. Return the equipment for credit at the end of the term or continue leasing for additional months.
- Deferred payments. Allows you to begin using equipment before you've paid anything for it.
- Step payments. Set future payments higher or lower depending on your budgeting needs.

How it works

Simply determine with the help of your sales representative which products to buy for your application, then go on-line at www.directcapital.com/apply/automation to complete an application with Direct Capital Corporation. After they help you get the lease in place, we will ship the product directly to you for immediate use.

Leasing services provided by
Direct Capital Corporation

DIRECTCAPITAL[®]
CORPORATION

The screenshot shows the 'EQUIPMENT FINANCING CENTER' powered by DIRECTCAPITAL. It features logos for Raytek, Ircon, and Datapaq. The main heading is 'Building Success with Financing' with a sub-headline 'Get Started. Apply Now'. Below this is a form with fields for 'Company Name' and 'Phone', and an 'Apply Now' button. To the right, there is a 'Get Approved Today!' section with a 'Click To Call' button, contact information for Greg Bourdon (Finance Manager, (603) 766-9354, GBourdon@directcapital.com), and an 'Email Sign-Up' section with a 'SUBMIT' button and a link to 'Read our privacy policy'.

Global Experts in Temperature Measurement & Profiling

Raytek Corporation and Ircon, Inc.

Worldwide Headquarters

Santa Cruz, CA USA

Tel: 1 800 227 8074 (USA and Canada, only)

1 831 458 3900

solutions@raytek.com info@ircon.com

To find a Raytek office near you, please visit www.raytek.com

To find an Ircon office near you, please visit www.ircon.com

Datapaq, Inc.

North America

187 Ballardvale Street

Wilmington, MA 01887

sales@datapaq.com

© 2009 Raytek Corporation 9/2009

Raytek and the Raytek logo are registered trademarks of Raytek Corporation.

Ircon and the Ircon logo are registered trademarks of Ircon, Inc.

Datapaq and the Datapaq logo are registered trademarks of Datapaq, Inc.

Specifications subject to change without notice.