

“MEASURE OF INNOVATION” GIFT WITH PURCHASE TERMS & CONDITIONS

1. Eligibility:

A free gift (the “Promotion”) is available to customers who purchase a “Qualifying Fluke Product,” described in Section 6 below, from an authorized Fluke distributor in the United States or Canada between January 1, 2017 and April 30, 2017. See the list of authorized distributors at <http://en-us.fluke.com/where-to-buy>. Certain Qualifying Fluke Products may be purchased directly from the Sponsor (as defined below), including certain Fluke Calibration products, Fluke Connect software and Fluke Condition Monitoring System, as described more fully in Section 6. The Promotion is void where prohibited by law. The Promotion is also void in Puerto Rico and all other U.S. Territories and possessions. A receipt for a Qualifying Fluke Product may only be submitted once to participate in the Promotion. Receipts submitted more than once are invalid. Only one gift will be awarded for each receipt received. Multiple Qualifying Fluke Product purchases evidenced by one receipt qualify for only one gift. If the Qualifying Fluke Products were purchased through an online distributor, proof of delivery that indicates the delivery carrier, delivery date and electronic tracking number is required. **Documentation submitted to redeem this offer must be submitted online or postmarked, in each case, no later than 30 days following the purchase date (the “Redemption Deadline”) shown on the receipt of a Qualifying Fluke Products. Redemption documents submitted after this date will be rejected without being fulfilled and will not be returned.**

Unless authorized by the Sponsor in writing, this offer cannot be combined with respect to the purchase of any Qualifying Fluke Product with any other discounts, credits, rebates or other special offers from the Sponsor applicable to the purchase of that Qualifying Fluke Product.

In order to participate in the Promotion, the redemption form must be completed accurately and in its entirety. Gift redemptions must be shipped to the customer’s physical address. Gifts cannot be shipped to post office boxes, reshipping, import/export, procurement or reseller companies, or to distributors. Redemption requests are subject to further audit and, at the Sponsor’s sole discretion, customers may be required to provide additional proof of purchase, including but not limited to physical UPC codes from packaging, product serial numbers or proof of delivery to participate in the Promotion. Customers may not participate in the Promotion by submitting redemption documents through Fluke sales staff, Fluke service centers or Fluke corporate offices. Instead, customers must submit documentation in accordance with Section 4 below. Customers may only participate in the Promotion by submitting separate receipts evidencing purchases of Qualifying Fluke Products up to a maximum of three times.

Employees, directors and officers of Fluke Electronics Corporation in the United States and Fluke Electronics Canada LP in Canada (together, the “Sponsor”), its parent companies, affiliated companies, subsidiaries, distributors, representatives, and those persons’ immediate families (parents, siblings, children and spouse) and persons living in the same household (whether related or not) are not eligible to participate in the Promotion. Further, no employees, officers, directors, representatives or agents of (i) government entities, including government owned or controlled companies, (ii) distributors or (iii) competing tool manufacturers are eligible to participate in the Promotion.

2. Disclaimer:

Sponsor and each of its parent companies, subsidiaries, and affiliates, and each of their respective directors, officers, professional advisors, distributors, representatives, employees and agencies (collectively, the “Released Parties”) will not be responsible or have any liability for: (a) any late, lost, misrouted, garbled or distorted or damaged communications, transmissions or redemption requests; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Promotion disruptions, injuries, losses or damages caused by events beyond the control of Sponsor or by non-authorized human or other intervention; or (d) any printing or typographical errors in any materials associated with the Promotion.

3. Promotion Period:

In order to qualify for the Promotion, customers must purchase a Qualifying Fluke Product during the promotion period, which starts at 12:00 AM Pacific Time (“PT”) on January 1, 2017 and ends at 11:59 PM PT on April 30, 2017 (the “Promotion Period”). Pacific Time shall control for all purposes of this Promotion. Customer’s invoice/receipt must state the date of purchase. Sponsor’s computer shall be the official time-keeping device for the Promotion.

4. How to Redeem Your Gift with Qualifying Purchase:

- a. Online redemption: To submit a redemption request online, visit www.Fluke.com/MeasureofInnovation and complete and submit the online redemption form. All redemption requests submitted online **must be submitted by the Redemption Deadline or the redemption request will be rejected and will not be fulfilled.** In order to participate in the Promotion, the redemption form must be completed accurately and in its entirety.
- b. Mail-In redemption. To submit a redemption request without completing the redemption form online, a participant must mail in the redemption form (copies are available from www.Fluke.com/MeasureofInnovation). In order to participate in the Promotion by mail, a participant must complete the redemption form accurately and in its entirety. Participant must mail the completed redemption form with correct postage affixed to Attn: Measure of Innovation Promotion, 555 Monster Road, Renton, WA 98057. Mailed redemption requests must be **postmarked no later than the Redemption Deadline, as evidenced by the date of the receipt/invoice showing such purchase, or the redemption request will be rejected and will not be fulfilled or returned.**
- c. For all redemption requests. All contact information required on your redemption form must be provided for your redemption request to be valid. A copy of the purchase receipt or invoice must be included that clearly shows each Fluke Qualifying Product purchased. Sponsor has the right to substantiate all sales receipts and other redemption documents. Redemption documents will not be returned. All participants and redemption documents are subject to verification and audit by Sponsor, in its discretion. Any redemption request that does not comply with any aspect of these Terms & Conditions may be rejected by Sponsor in its sole discretion and the participant may be disqualified from participating in the Promotion. Sponsor's use of your personal information provided to Sponsor, in each case subject to Sponsor's privacy policy (available at <http://en-us.fluke.com/site/privacy>). You may subsequently opt-out of receiving further emails from Sponsor as set forth in its privacy policy.

5. Promotion Details:

To be eligible, a Qualifying Fluke Product must be purchased during the Promotion Period. The amount spent on Qualifying Fluke Products described below entitles a participant to select a gift in one of the seven (7) gift levels, based on the amount spent on Qualifying Fluke Products. Amounts spent for taxes, shipping costs and other fees are excluded for these purposes. All costs associated with shipping and handling of a gift made in connection with the Promotion within the U.S. or Canada will be paid by Sponsor. The customer is responsible for all taxes, customs duties and other similar fees payable in connection with receiving the gift. Products that are not eligible include, without limitation, Fluke Biomedical, Fluke Networks, Amprobe, Pomona and Comark.

Gifts for the U.S. are set out below:

Gift Levels	Amounts Spent		Gift MSRP in US Dollars	Gift Options
	High Spend Amount	Low Spend Amount		
Level 1	\$549.99	\$250.00	\$44.99 \$29.99 \$49.99	Fluke TPAK ToolPak™ Magnetic Meter Hanger Fluke 2AC VoltAlert™ Electrical Tester Fluke CAMO-C25 Camouflage Carrying Case
Level 2	\$1,499.99	\$550.00	\$69.99 \$89.99 \$99.99	Fluke C1600 Gear Box for Meters and Accessories Fluke 59 MAX+ Infrared Thermometer Fluke T+ PRO Electrical Tester
Level 3	\$3,499.99	\$1,500.00	\$179.99 \$299.99 \$250.00	Fluke 115 Digital Multimeter Fluke 902 FC True-rms HVAC Clamp Meter Fluke Connect® Assets software—one year subscription
Level 4	\$6,499.99	\$3,500.00	\$349.99 \$324.99 \$529.99	Fluke 374 FC True-rms AC/DC Clamp Meter Fluke 117/323 Electricians Multimeter Combo Kit Fluke 87V Digital Multimeter and PRV240 Proving Unit Kit
Level 5	\$7,999.99	\$6,500.00	\$629.99 \$599.99 \$579.99	Fluke 3000 FC HVAC System Fluke 771 Milliamp Process Clamp Meter Fluke 87V/E2 Industrial Electrician Combo Kit
Level 6	\$9,999.99	\$8,000.00	\$499.99 \$899.99 \$799.99	iPad® Mini 4, 64GB Fluke 787 ProcessMeter™ Fluke 1587 FC Insulation Multimeter
Level 7	>\$10,000.00	\$10,000.00	\$499.99 \$1,299.99 \$999.99	iPad® Air 2, 64GB Fluke TiS10 Infrared Camera Fluke 820-2 LED Stroboscope

Gifts for Canada are set out below:

Gift Levels	Amounts Spent		Gift MSRP in US Dollars	Gift Options
	High Spend Amount	Low Spend Amount		
Level 1	\$549.99	\$250.00	\$62.00 \$41.00 \$68.00	Fluke TPAK ToolPak™ Magnetic Meter Hanger Fluke 2AC VoltAlert™ Electrical Tester Fluke CAMO-C25 Camouflage Carrying Case
Level 2	\$1,499.99	\$550.00	\$96.00 \$123.00 \$137.00	Fluke C1600 Gear Box for Meters and Accessories Fluke 59 MAX+ Infrared Thermometer Fluke T+ PRO Electrical Tester
Level 3	\$3,499.99	\$1,500.00	\$247.00 \$409.00 \$250.00	Fluke 115 Digital Multimeter Fluke 902 FC True-rms HVAC Clamp Meter Fluke Connect® Assets software—one year subscription
Level 4	\$6,499.99	\$3,500.00	\$479.00 \$445.00 \$753.00	Fluke 374 FC True-rms AC/DC Clamp Meter Fluke 117/323 Electricians Multimeter Combo Kit Fluke 87V Digital Multimeter and PRV240 Proving Unit Kit
Level 5	\$7,999.99	\$6,500.00	\$863.00 \$822.00 \$822.00	Fluke 3000 FC HVAC System Fluke 771 Milliamp Process Clamp Meter Fluke 87V/E2 Industrial Electrician Combo Kit
Level 6	\$9,999.99	\$8,000.00	\$669.40 \$1233.00 \$1096.00	iPad® Mini 4, 64GB Fluke 787 ProcessMeter™ Fluke 1587 FC Insulation Multimeter
Level 7	>\$10,000.00	\$10,000.00	\$669.40 \$1695.00 \$1370.00	iPad® Air 2, 64GB Fluke TiS10 Infrared Camera Fluke 820-2 LED Stroboscope

Standard lead time on gift shipment is 10 to 12 weeks from date that the redemption is approved by the Sponsor. However, participants should note that deliveries may be delayed beyond such standard periods.

If a selected gift is unavailable to honor a participant’s redemption request, Sponsor, in its sole discretion, reserves the right to substitute the gift with another gift of equal or greater value to honor that request. No cash substitutes are allowed for any reason. Eligibility to participate in the Promotion is non-transferable and non-assignable.

If Fluke Qualifying Products listed on your redemption form were purchased by you for your employer, then you agree to promptly deliver any gifts awarded under the Promotion to your employer, and to provide Sponsor evidence of such delivery upon request. In addition, you are solely responsible for complying with your company’s policy regarding acceptance of gifts.

6. Qualifying Fluke Products:

Only Fluke brand tools listed in the categories below, Fluke Connect Assets software and Fluke Calibration tools listed at www.fluke.com/FCALQualified are “Qualifying Fluke Products”. Items purchased outside these listed categories are not Qualifying Fluke Products and do not qualify for participation in the Promotion. Purchases of Qualifying Fluke Products must be made during the Promotion Period. Purchases of qualifying Fluke tools must be made from an authorized distributor in the United States or Canada. Fluke Connect® Assets software and components of Fluke Condition Monitoring System must be purchased from a Fluke direct seller in the United States or Canada. Purchases of qualifying Fluke Calibration tools, listed on www.fluke.com/FCALQualified, may be made from an authorized distributor or a Fluke direct seller in the United States and Canada.

Qualifying Fluke Products consist of tools in the following categories:

Qualifying Fluke Product Categories	
Accessories	PQ Tools
Clamp Meters	Process Calibration Tools
DMMs	Thermometers
Earth Ground Testers	Portable Oscilloscopes
Electrical Testers	Vibration
Fluke Connect® Assets software	IR windows

HVAC/IAQ Tools	Thermal Imagers
Insulation Testers	Fluke Calibration (listed on www.fluke.com/FCALQualified)
Laser Distance Meters	Fluke Condition Monitoring System

7. Release of Liability:

Except where otherwise prohibited by law, by participating in the Promotion, you release and agree to indemnify and hold harmless each Released Party from any liability, obligation, injury, claim, suit, action, cost, expense, loss or damage of any kind, including any tax liability or loss of opportunity, whether direct, indirect, special, incidental or consequential, that may be imposed on, asserted against or incurred by such Released Party that arise out of or relate in any way to this Promotion and the gifts offered hereunder, including, but not limited to, where arising out of or relating to the following: (a) any technical difficulties or equipment malfunction (whether or not under Sponsor’s control); (b) any theft, unauthorized access or third party interference; (c) any redemption request that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Sponsor, and whether or not in Sponsor’s control); (d) any damages due to the operation of the postal service; (e) any variation in gift value to that stated in these Terms & Conditions; (f) any tax liability incurred by participant; or (g) use or misuse of the gifts offered under the Promotion.

8. Copyright Notice:

The Promotion and all accompanying materials are copyright © 2016 by Fluke Corporation. All rights reserved.

9. Miscellaneous:

The Promotion and these Terms & Conditions will be governed, construed and interpreted under the laws of the state of Washington without applying any conflicts or choice of law provisions under such law that might refer the construction or interpretation of any term hereof to the laws of any other jurisdiction. Participants are bound by these Terms & Conditions and by the decisions of Sponsor, which are final and binding in all respects. To the extent permitted by law, Sponsor reserves the right to change these Terms & Conditions at any time, in its sole discretion, and to suspend or cancel the Promotion or any person’s participation in the Promotion should computer viruses, unauthorized human intervention or other causes beyond Sponsor’s control affect the administration, security or conduct of the Promotion, Sponsor otherwise becomes (as determined in its sole discretion) incapable of conducting the Promotion as planned, or for any other reason determined by Sponsor to be appropriate in its discretion. Participants who violate these Terms & Conditions, violate any law, rule or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or any gift offered hereunder, or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion or any other participant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from participation in the Promotion and all other rights and remedies available under the law. If you have any questions about these Terms & Conditions or the Promotion, please email them to fluke-info@fluke.com or send written questions to the address, Attn: Measure of Innovation – Gift with Purchase Questions: Fluke Corporation, 6920 Seaway Boulevard, M/S 201E , Everett, WA 98203.

10. Sponsor’s Address Information:

Fluke Electronics Corporation, 6920 Seaway Boulevard, Everett, WA 98203 and Fluke Electronics Canada LP, 400 Britannia Road East, Unit 1, Mississauga, ON L4Z 1X9 Canada.